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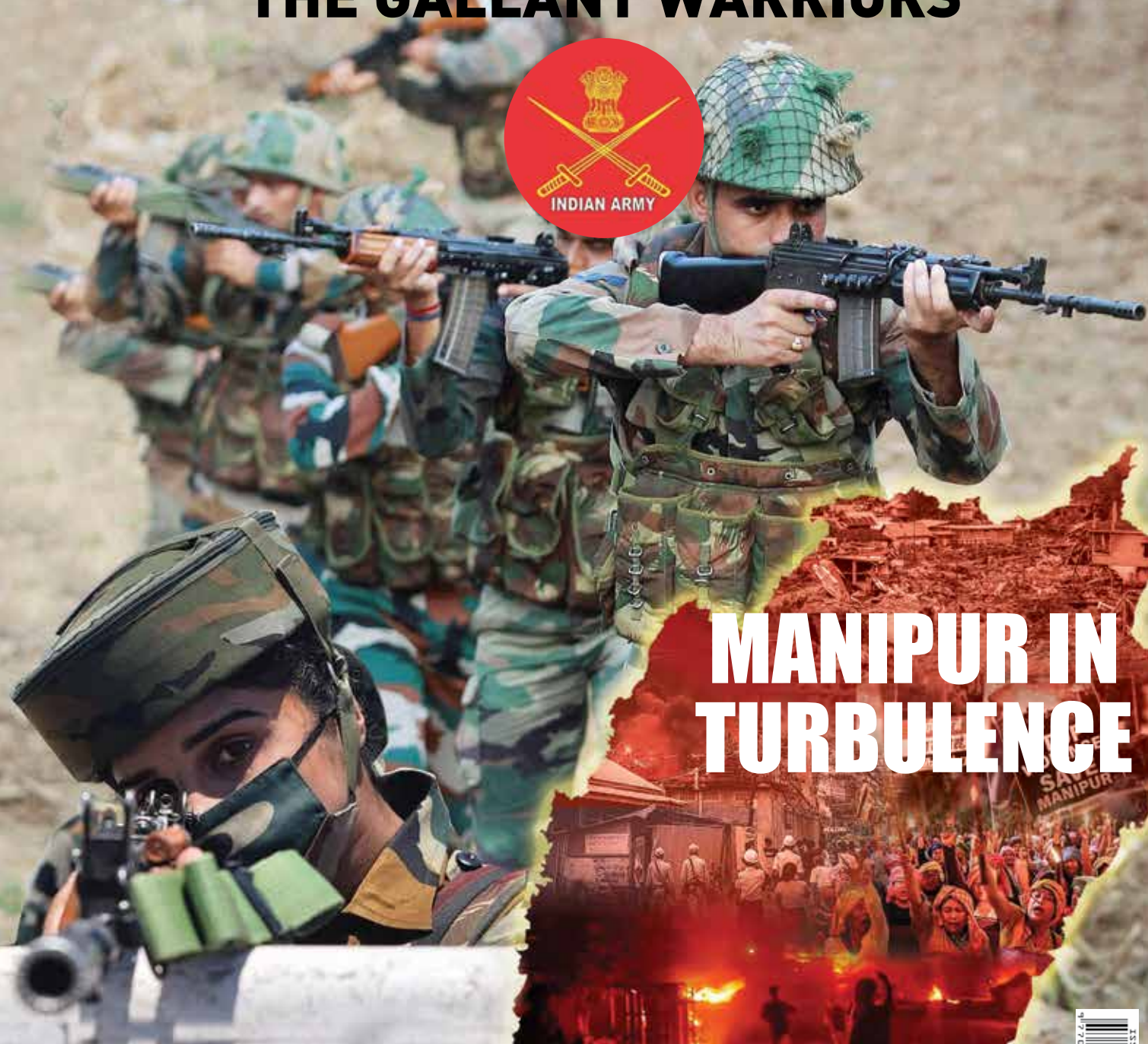
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VISHWA GURU: BHARAT'S VERSION OF SUPERPOWER

India shifts to a Vishwa Guru approach, emphasizing soft power, cultural inclusivity, and sustainability. The analysis covers governance, nature, economics, and cultural values, highlighting the contrast with superpower strategies. With a diverse background, it suggests India's potential transformative role in shaping global dynamics uniquely.

Indeed, India isn't a superpower in the same mould as the USA. Also, Bharat is not even the Vishwa Guru that it fantasies itself to be.

But Bharat knows where the world is headed and what is in store for the rest of the world if the world continues as it is going now.

Toynbee predicted: "At the close of this century, the world would be dominated by the West, but that in the 21st century, 'India will conquer her conquerors'."

He says, "It is already becoming clear that a chapter with a Western beginning will have to have an Indian ending if it is not to end in the self-destruction of the human race. At this difficult moment in history, humanity's only way of salvation is the Indian way."

It will be India's model of Vishwa Guru, not a Western model of superpower, that will shape the world.

In a period when India (Bharat) has started asserting its identity culturally, financially, and politically, it has set itself out to redefine and decolonize various concepts, words, and themes.

In pursuance of it, it coined different words and their meanings, potentially transforming the world.

One such slogan has been

.....One World, One Community, One Future.

Another one has been

.....One Sun, One World, One Grid

While they may have limited impacts, India has been conveying the civilisational values and their meaning through Vasudhaiv Kutumkam and Vishwa Guru.

The paradigms they touch convey a notion of different world orders and geopolitical settings, unleashing

Bharat knows where the **world is headed** and what is in **store for the rest** of the world if the **world continues** as it is going **now**.



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its soft power potential in India as Vishwa Guru.

While the West, driven by linear thinking, looks for profit and absolute power, trying to create a different political order management as well as calling themselves a superpower, Indians have always been known for their lateral thinking, all nature-inclusive thinking that is humane, value-loaded, and sustainable. While the world speculates whether India will be a superpower, which India will be, at the same time, India is





set to redefine the planet and its relationship with people, nature, and society. It, therefore, calls itself a Vishwa Guru, not a superpower.

The notional meaning of Vishwa Guru encompasses a different type of world and words that symbolise those words. For every form of management, as Vishwa Guru, India redefines cooperation, sustainability, and humanity.

The world has seen the ill effects of superpowers, their intent, and the havoc they created in a world that was disordered.

The superpowers have jeopardised the entire planet and its inhabitants, whether human beings or animals. A superpower is loaded with self-interest, inviting all energy and resources towards themselves, all at the cost of nature, society, peace, and happiness.

Superpower is a toxic culture, way of thinking, surroundings, and future.

The world can get rid of it only by being guided by a Vishwa Guru as part of a single community, “Vasudhaiv Kutumkam”.

“Superpower” and “Vishwa Guru” represent different concepts and approaches to global influence and leadership. A superpower emphasises military, economic, and political dominance, often focused on problem-solving for its own benefit. In contrast, Vishwa Guru aims to inspire and guide through soft power, inner transformation, and fostering well-being for all. It emphasises values, cooperation, and sustainable approaches to create a more harmonious world.

The Vishwa Guru achieves more than what superpowers have, but in a different manner.

Towards many concepts, management, and governance, the notional aspect of Bharat’s (India’s) idea of Vishwa Guru branding is different.

Take any case, idea, form of dominance, management, power projection, cultural diffusion, or even foreign affairs. A Vishwa Guru-guided world embracing Vasudhaiv Kutumkam is very different from that of a superpower.



On Being Dominant and its Power Projection

A superpower focuses on projecting its power and influence globally, often through military might, economic dominance, and geopolitical strategies. It aims to shape international events and secure its interests by controlling other nations. In contrast, Vishwa Guru emphasises soft power, which includes cultural, educational, and moral influence. It seeks to inspire and guide other countries through its values, ideas, and knowledge.

A superpower is more of a military power, while Vishwa Guru is more of a soft power.

A superpower is a military power that uses arms to subjugate societies; Vishwa Guru is a goodwill power. Of course, it uses components to protect Dharma Kartavya's responsibilities and duties.

The superpower Follows and propounds Divide and rule, creating discord and dividing countries.

Vishwa Guru follows and propounds unity, creates bonds, and weaves them into Vasudhaiv Kutumbkam.

The superpower destroys countries to benefit itself, and the Vishwa Guru helps countries build themselves with an identity they seek to follow.

The inherent philosophy behind being dominant causes them to think that when you are powerful, plunder, pulverise, and make everyone subservient, A Vishwa Guru envisages that you are powerful, help make a difference in lives, inspire the rest of the world, and share your knowledge.

The superpower seeks a takeover of governance, whether it syncs with culture, history, or even the people's psyche, while the Vishwa Guru shares long-term plans for independent management and inclusive control.

A superpower seeks to see variations or diversity as differences to exploit; for Vishwa Guru variations are beauty.

Variations in religious beliefs, civilisations, races, tribes, culture, people, dress, food, rituals, deities, gods, divinity, music, lifestyle, books, calligraphy, language, poetry, stories, ideas, etc., make this world enjoyable! These ideas add to our knowledge,

India has been **conveying** the **civilisational values** and their meaning through **Vasudhaiv Kutumbkam** and **Vishwa Guru**.





identity, and global value to expand our experiences. Variation is not division; it's not a difference, either.

A superpower is fearsome, insecure, and moves by instilling fear, while the Vishwa Guru lies in hearts. It creates ambassadors to threaten and wield power, while Vishwa Guru invests trust in faith and creates goodwill ambassadors.

Leadership Style

Superpowers often assert their dominance through assertive and sometimes coercive means, aiming to maintain a position of superiority over other nations. They may use military interventions, economic pressure, or political influence to shape global dynamics. In contrast, a Vishwa Guru seeks to lead by example and inspire others through wisdom, knowledge, and achievements. It encourages dialogue, cooperation, and mutual understanding among nations. Isn't the incorporation of the African Union into the G20 one such? While the superpower crushes all

kinds of differences and destroys another identity, the Vishwa Guru understands that every country has a niche in this world, and their identity must be respected.

Outlook Towards Nature

The superpower has always done so and keeps doing so, reinforced by their thinking that nature can be tamed; nature is a resource to be used, misused, and exploited. The Vishwa Guru always suggests Nature is our guide, Nature is our God, Nature is our protector, and its resources are to be revered and utilised, not exploited. Nature has to be protected at all possible costs and accordingly by following a minimalist lifestyle. The Vishwa Guru thinks humanity is to be groomed to be harmonious with nature, not otherwise. Nature is not to be treated in a manner that showcases its force and power.

Problem-Solving Approach

A superpower interferes, creates problems, and seeds issues out of thin air, while a Vishwa Guru's

vision is to bind the differences and bond the countries, cultures, economies, and lifestyles.

A superpower may sometimes engage in actions that lead to conflicts or problems and position itself as a solution provider. Economic or political interests can drive this approach. On the other hand, Vishwa Guru focuses on inner engineering, which means promoting self-transformation and personal growth and fostering harmony within individuals and societies. It aims to address problems at their root causes by promoting peace, compassion, and understanding and solving them scientifically and sustainably.

The superpower attitude with a leaning towards western economics has created every problem that the world is facing now—discords, conflicts, unease, pollution, manipulation, etc. and everything is up to the Vishwa Guru to eliminate. The Vishwa Guru says, One world, one community, one future. The



Vishwa Guru insists on making the world civilised rather than flaunting an ill narrative of cultural differences. Vishwa Guru is a spiritual superpower, not a religious advocate, to bring equality among all communities.

On Profit vs. Well-Being

Superpowers may prioritise their economic interests, seeking resources and markets to enhance their wealth and influence. For them, money is fame, money is character, and money is the only brand. A Vishwa Guru suggests wisdom and knowledge as part of thinking, respect, and brand. The profit-driven approach can sometimes lead to exploitation or unequal power dynamics. On the other hand, Vishwa Guru prioritises the well-being of all, aiming to create a more harmonious and inclusive world. Vishwa Guru focuses on fostering human development, sustainable practices, and social

justice. For Vishwa Guru, fame is vapour, fortune has wings, and character is the only thing that endures.

Means of Exerting Influence

Superpowers rely on hard power elements such as military strength, economic dominance, and political leverage to exert influence. They often engage in alliances, trade agreements, and diplomatic negotiations. In contrast, a Vishwa Guru seeks to influence through soft power elements such as cultural exchange, education, spirituality, and promoting shared values. It values dialogue, empathy, and understanding to foster cooperation and global unity.

Approach to Problems in Different Countries

The approaches of a superpower and a Vishwa Guru differ significantly in their approaches to addressing problems and weaknesses.

A superpower may exploit problems and weaknesses in other nations or regions to further its interests. This could involve taking advantage of political instability, economic vulnerabilities, or social unrest for strategic or monetary gains.

A superpower may prioritise its interests and use problems and weaknesses to its advantage. A Vishwa Guru adopts a more compassionate and cooperative approach, aiming to foster global well-being and support the development of other nations.

Superpowers have done it, and they use any existing problems or conflicts to justify their intervention or involvement. They might leverage these situations to extend their influence, establish military bases, or gain control over resources.



From January 2021 till March 2023 we supplied 'Made in India' COVID vaccines to 42 countries of the continent.

But a Vishwa Guru is Different.

A Vishwa Guru helps nations identify and address their weaknesses instead of exploiting them. It offers insights, best practices, and capacity-building support to help them overcome challenges and build resilience.

A Vishwa Guru takes on the role of a mentor or guide, offering support and guidance to other nations facing problems. It promotes a cooperative approach and seeks to assist in finding sustainable solutions rather than exploiting the situation for its own benefit.

A Vishwa Guru focuses on addressing problems at their root causes and finding constructive solutions. It encourages dialogue, cooperation, and the sharing of knowledge and expertise to overcome challenges.

Vision and Motives

The vision and motives of a superpower and a Vishwa Guru diverge significantly regarding resource acquisition and governance.

Dominant Governance: Superpowers may aim to shape or influence the governance of other nations or regions to align with their interests. This can include supporting governments or leaders who favour their agenda or engaging in interventions to reshape political systems.

The vision motive of a Vishwa Guru is rooted in the principles of mutual respect, cooperation, and the pursuit of shared prosperity. It aims to create a global environment where nations can thrive independently, govern their resources responsibly, and work together for the betterment of humanity as a whole. The focus is on fostering long-term sustainability and enabling nations to shape their destinies rather than seeking dominance or resource takeover.

International Relations

Superpowers are transactional and generate revenue in any form, as evidenced by resource utilisation. **Dominant Governance:** Superpowers may aim to shape or

influence the governance of other nations or regions to align with their interests. This can include supporting governments or leaders who favour their agenda or engaging in interventions to reshape political systems.

Vishwa Guru is humane, rational, tolerant, and accommodating.

A superpower interferes, creates problems, and seeds issues out of thin air, while a Vishwa Guru's vision is to bind the differences and bond the countries, cultures, economies, and lifestyles.

In international politics, there are no permanent friends. Only permanent interests are a superpower, always guarding their interests, taking advantage of weaknesses, and exploiting these weaknesses. Discords, conflicts, unease, pollution, manipulation—everything is up to the Vishwa Guru to eliminate. The Vishwa Guru says, One world, one community, one future. The Vishwa Guru insists on

making the world civilised rather than flaunting an ill narrative of cultural differences.

Culture

The superpower seeks a takeover of governance, whether it syncs with culture, history, or even the people's psyche, while Vishwa Guru shares long-term plans for independent management and inclusive control.

A superpower seeks to see variations or diversity as differences to exploit; Vishwa Guru variations are beauty.

Variations in religious beliefs, civilisations, races, tribes, culture, people, dress, food, rituals, deities, gods, divinity, music, lifestyle, books, calligraphy, language, poetry, stories, ideas, etc., make this world enjoyable! These ideas add to our knowledge, identity, and global value to expand our experiences. Variation is not division!

Vishwa Guru is a spiritual superpower, not a religious advocate, to bring equality among all communities.

The Superpower's Perspective on Economy and Industrialisation

The superpower has been very successful in running their economies. Their attitude, effort, and direction are all guided towards revenue, money, and dollars.

- 1. Resource Takeover:** A superpower often seeks to acquire and control valuable resources, such as minerals, fossil fuels, or strategic commodities, to enhance its economic and geopolitical interests. This can involve exploiting resources in other nations or exerting influence to secure access to and control over them.
- 2. Industrialisation:** For a superpower, industrialisation is the process whereby industrial activity (particularly

A **superpower** may sometimes engage in actions that lead to **conflicts or problems** and position itself as a **solution provider.**



Securing a robust and sustainable future for the Indian steel industry.



manufacturing) assumes greater importance in a country or region, an essential dimension of economic growth. While it undoubtedly yields ‘benefits’ in the form of generated economic wealth and higher living standards, it is necessary to bear in mind some of its ‘costs’, such as environmental pollution, ecological damage, exhaustion of non-renewable resources, and excessive reliance on vast energy supplies.

3. **Technological Advancement:** Industrialisation is closely tied to technological progress. It encourages innovation, research and development, and the adoption of advanced production techniques. This fosters technological advancements that can have wide-ranging benefits, including increased efficiency, improved quality of products, and the development of new industries and markets.
4. **Increased Productivity and Efficiency:** Industrialisation allows for mass production and economies of scale, increasing productivity and efficiency. This leads to producing goods and services at lower costs,

The **modus Operandi** of **Western economies** and their **perspective** towards consumerism have **created every problem** in **the world.**

making them more accessible and affordable to consumers. It drives economic efficiency and contributes to overall economic growth.

5. **Infrastructure Development:** Industrialisation often requires infrastructure development, such as transportation networks, power plants, and communication systems. This infrastructure supports industrial activities and provides the foundation for economic growth. It facilitates trade, enhances connectivity, and improves overall connectivity within the country or region.

While it undoubtedly yields ‘benefits’ in the form of generated economic wealth and higher living standards, it is necessary to bear in mind some of its ‘costs’, such as

environmental pollution, ecological damage, exhaustion of non-renewable resources, and excessive reliance on vast energy supplies.

While a superpower recognises the economic benefits and growth potential of industrialisation, it overlooks the need to address the environmental and social costs associated with it. Balancing economic development with sustainability and mitigating the negative impacts of automation remain unattended for long-term prosperity.

The modus Operandi of Western economies and their perspective towards consumerism have created every problem in the world.

The Vishwa Guru envisions an entirely different approach to the economy and industrialisation.

On industrialisation and growth

Industrialisation is a process of value addition in an institutionalised and organised manner to a country's resource-based natural endowment as well as to the inherent skills of the people. Industrialisation is directed towards solving some problems of the economy in such a manner as to attain economies of scale and economies of agglomeration for cost reduction and increased revenue generation. Industrialisation as a

process involves innovation and diffusion of the creation of the production process, management process, and technology, regularly intending to constantly improve production and productivity through increased vertical and horizontal integration, i.e., backward and forward linkages, thereby not only strengthening backwards and forward links in the economy but increasing the spatial spread by opening branch plant locations and at the same time developing and

improving the brand and perception of the product and services through constant evolution.

Most of these differences are the product of and accordingly reflect the superpower thinking and the thinking of bonding people.

The Superpowers have shown linear, standardised thinking, and the Vishwa Guru is more of a lateral thinker, a life cycle thinker that is reflected everywhere.

Consider these differences!

Superpower	Vishwa Guru
Wealth lies in Money. Money is fame, money is character and money is brand	Wealth lies in trust, transparency, and the social capital. Fame is vapour, fortune have wings only character endures
Superpower is money led happiness	Vishwa Guru is happiness led economy. Wealth is the slave of the wise and master of a fool. Superpower is Consumption led growth...And its pitfalls. India can change global geopolitics with mutually exclusive ecology-based economy and demand economy-based living
Success gives happiness and both are synonymous	Happiness comes first and is a precursor of success later
One of the components for happiness is Sex. Sex is for fun, time pass and enjoyment.	For Vishwa Guru, Sex is the ultimate form of showing and giving respect, being one with the Cosmic and eternity.
Popularity is synonymous with success, and when you have to take credit for your own take the credit personally to induce cutthroat competition between credit seekers.	Respectability is bigger virtue than popularity. For a Vishwa Guru credit is Collective. Credit is not the exclusive preserve of a person achievement cannot be an exclusive preserve of one...Take for example Vedas. No one has written them, and everyone has written them and can identify themselves in such a manner. This fosters community leadership and sharing knowledge.
Religion is a tool to further economic interests. Religion is a set of rules enunciated by a person with particular protocols and actions including publicity, conversion and use of religion to further economic interests and market. An extension of this thinking suggests that Beauty is to be flaunted	There is no word for Dharma in Superpower. Dharma is the innate act of being humane ethical and duty bound towards humanity. For Vishwa Guru Beauty is to be respected, revered, and preserved. It has to be eternal. 